



## COMPANY OVERVIEW

Coupa Software, Inc. was founded by e-procurement veterans Dave Stephens and Noah Eisner, who grew the Oracle procurement solution to its current success among Fortune 500 companies. With Coupa, their vision was to simplify the purchasing process and fulfill the promise of efficient, cost-effective e-procurement for small and mid-sized companies (SMBs). Coupa provides best-in-class purchasing automation with a Web 2.0 solution so easy to use that employees actually *prefer* to use it for their business purchasing needs.

## COUPA e-PROCUREMENT SOFTWARE

Coupa On Demand is an addictively easy to use procurement solution that delivers big purchasing savings. It manages the complete procure-to-pay process, from requisition, approval, and purchase order creation to RFQs, quotations, receiving, inventory, and invoicing. Coupa solutions automate traditional paper-based processes to boost productivity, reduce errors, and save money. Coupa customers find that:

- **Users love the experience** – Coupa's Web 2.0 user experience rivals the best consumer sites, drag-and-drop buying gets users in and out in seconds, and knowledge sharing capabilities let you make better buying decisions.
- **Finance loves the savings** – Coupa's structured approvals stop inappropriate spending before it happens, complete procure-to-pay automation slashes overhead costs, and embedded how-to-buy policies drives spending to preferred suppliers.
- **IT loves the free time** – With Coupa, there's no hardware and software to buy; 100% automated system monitoring, upgrades, and scaling; and a Quick Start program to help you get up and running quickly.

Coupa offers two solutions:

- **Coupa e-Procurement Express** – The world's leading commercial open source e-procurement software solution, downloaded by over 9,000 companies. The solution may be freely downloaded at [www.coupa.org](http://www.coupa.org).
- **Coupa On Demand** – A full-featured e-procurement solution offered via as a Software-as-a-Service (SaaS).

## BOARD OF DIRECTORS

- Dave Stephens, Chief Executive Officer and co-founder
- Noah Eisner, Vice President of Product and co-founder
- Jonathan Ebinger, Partner, BlueRun Ventures
- Vineet Buch, Principal, BlueRun Ventures
- Andrew Jassy, Senior Vice President, Web Services, Amazon

## FOR PRESS INQUIRIES

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## CORPORATE HEADQUARTERS

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