





ALTA DEVICES

**CFO AT FAST-GROWING SOLAR MANUFACTURER:
MY DAY IS EASIER WITH COUPA**

	CUSTOMER Alta Devices
	LOCATION Sunnyvale, CA
	INDUSTRY Manufacturing & Mining
	COMPANY SIZE 1-1,000

Alta Devices designs and manufactures the world's thinnest and highest efficiency solar cells. Coupa caught up with Finance Director Alan Wong and Senior Buyer/Planner Robert Nadone to learn how Coupa has helped them keep the procurement process simple even as the company grows rapidly.

ALTADEVICES

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ALAN WONG, FINANCE DIRECTOR

Coupa: Tell us a little bit about Alta Devices.

Robert: Alta Devices is a solar energy company. Renewable energy.

Alan: We are in the process of manufacturing solar cells and modules.

Robert: It is a technology that is trying to rival what is currently out there in the market.

Coupa: What was your purchasing process like before you implemented Coupa?

Alan: We started with a manual process. We would have to go and chase down signatures for purchases. So we had grown to a point where it was time for us to automate some of our processes. And I started looking around for solutions out there. I ran across Coupa one day, and the rest is history.

Coupa: What appealed to you about Coupa's procurement solution?

Robert: My first impression of Coupa was that it seems like it's a flexible and user-friendly tool.

Coupa: Has that turned out to be true?

Alan: Some of the things I've heard from my Coupa users is that it's easy to use. It's easy to learn. It gets their work done faster.

"Coupa just seems to be pretty user-friendly. I can get in, get out, and do what I need to do."

**ROBERT NADONE,
ALTA DEVICES**

Robert: With the complex systems, I've noticed there's a lot of navigating and toggling back and forth. With simple systems like Coupa, I find that it just seems to be pretty user-friendly. I can get in, get out, and do what I need to do.

Coupa: What is your purchasing process like now?

Alan: Since I've implemented Coupa, we've probably added 50 employees. I've not done a single bit of training. I actually direct them to <http://training.coupa.com>.

My day is easier with Coupa because I don't have people coming to my desk asking for signatures. I can just log in to Coupa, or I can check my phone and approve purchase requests on my own. It offers what I'm looking for. It makes me very happy.

Robert: I would buy Coupa again today.

