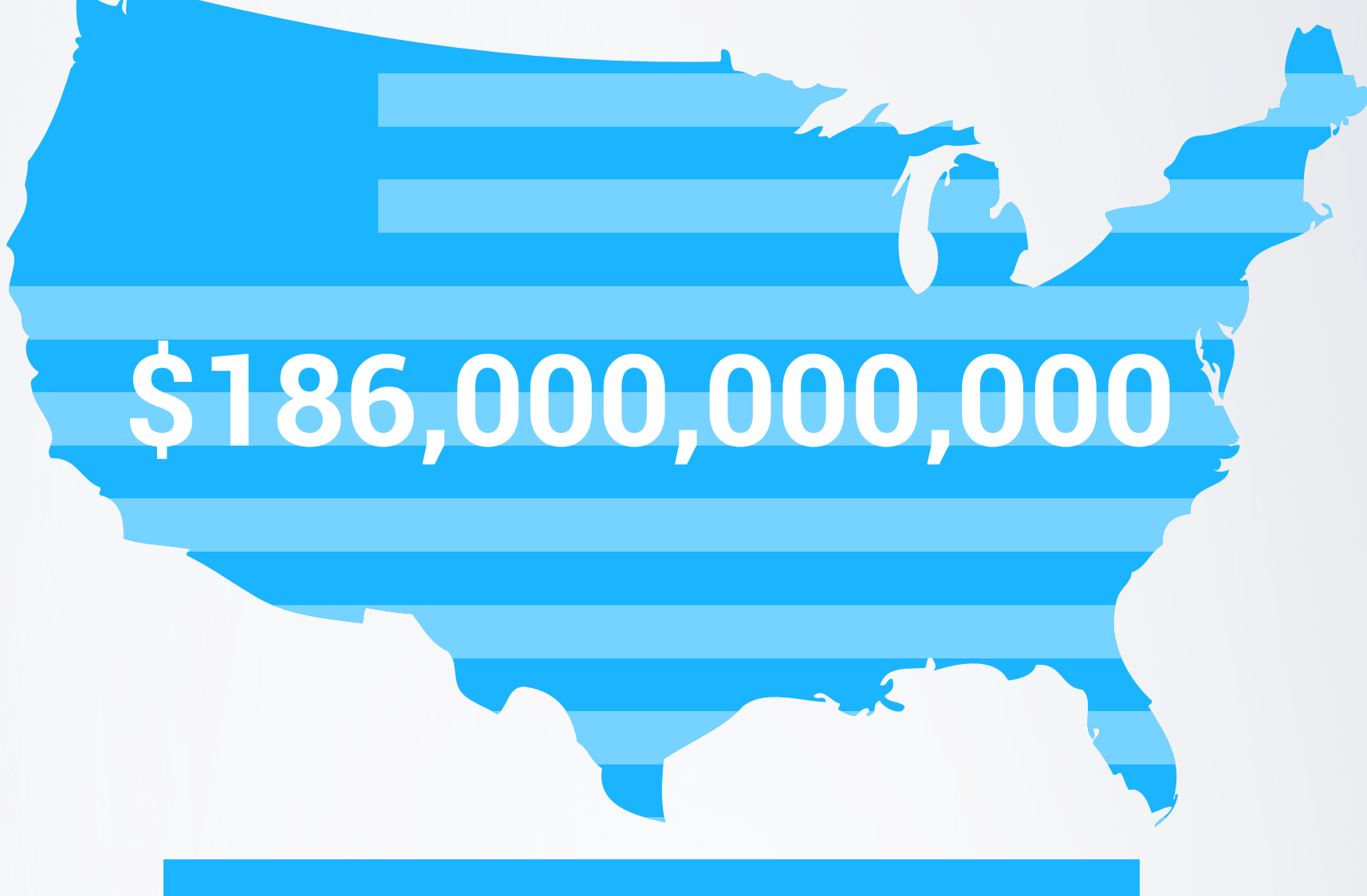


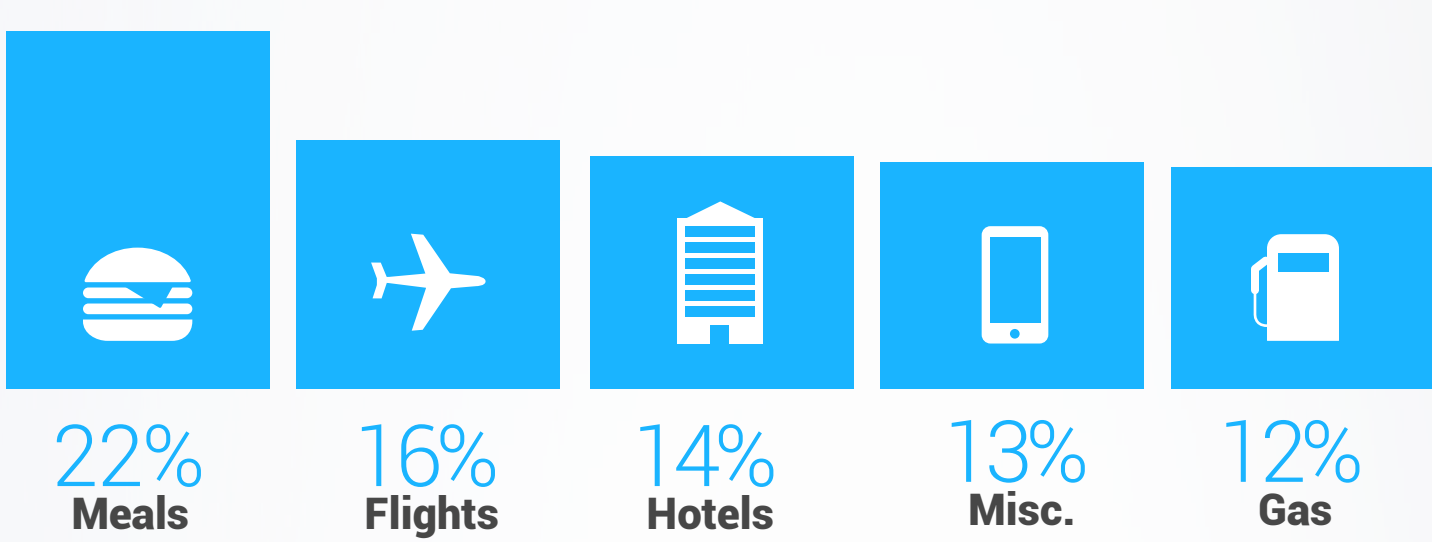
THE COST OF EXPENSES



Estimated amount US companies will spend on travel and expenses in 2015



WHERE IS THIS MONEY GOING?

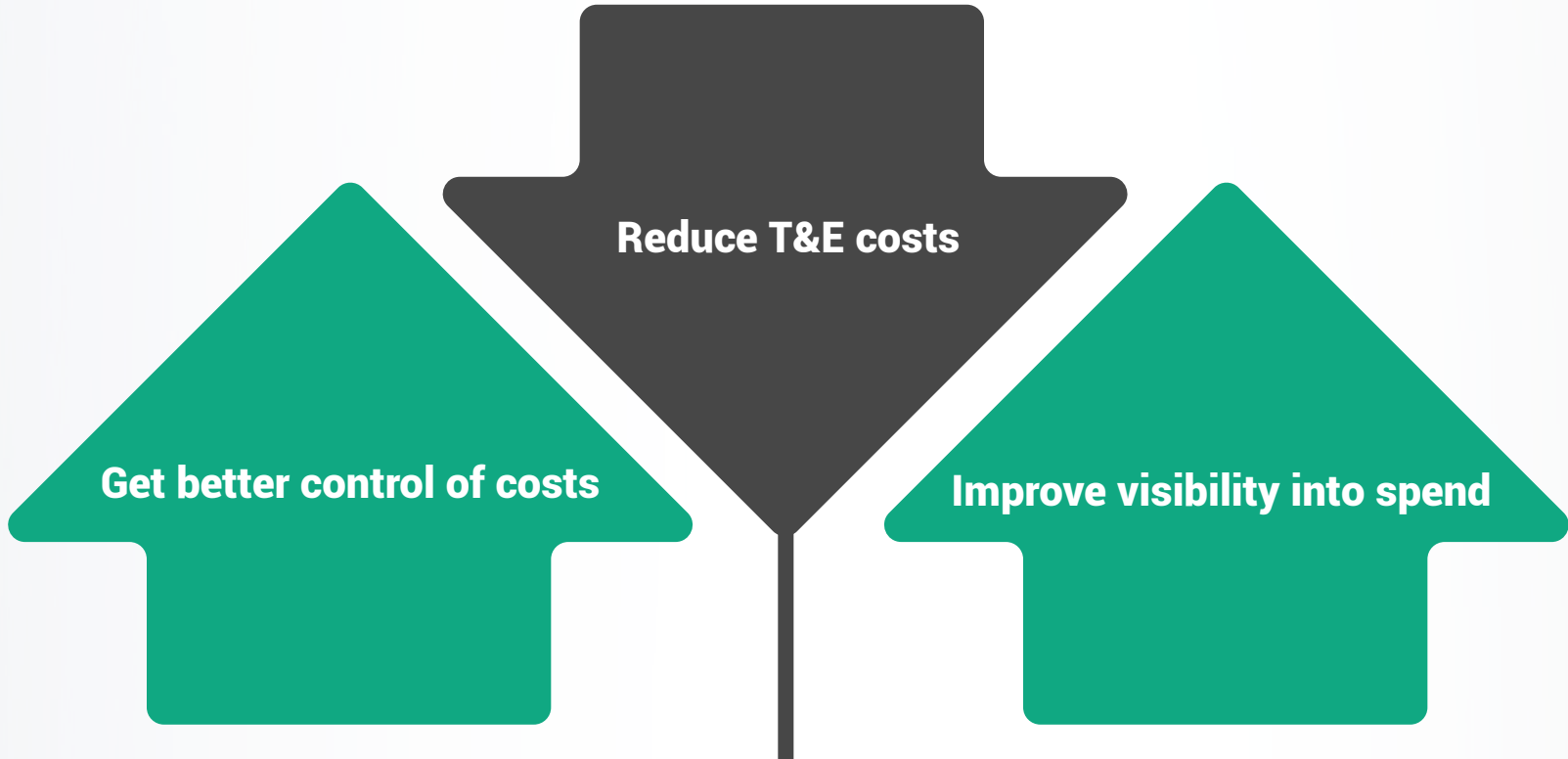


And are all claims legitimate?

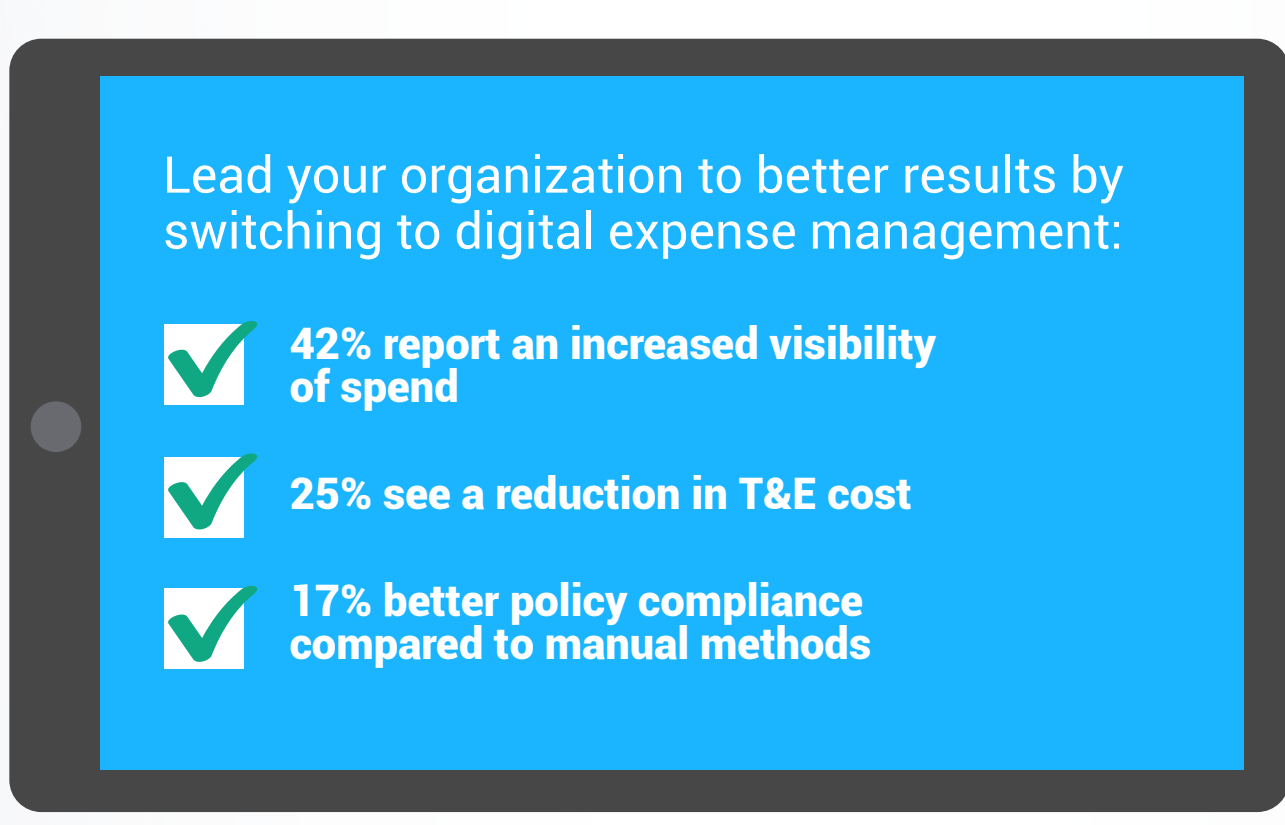


IT'S TIME TO IMPROVE T&E

Top three pressures in 2014:

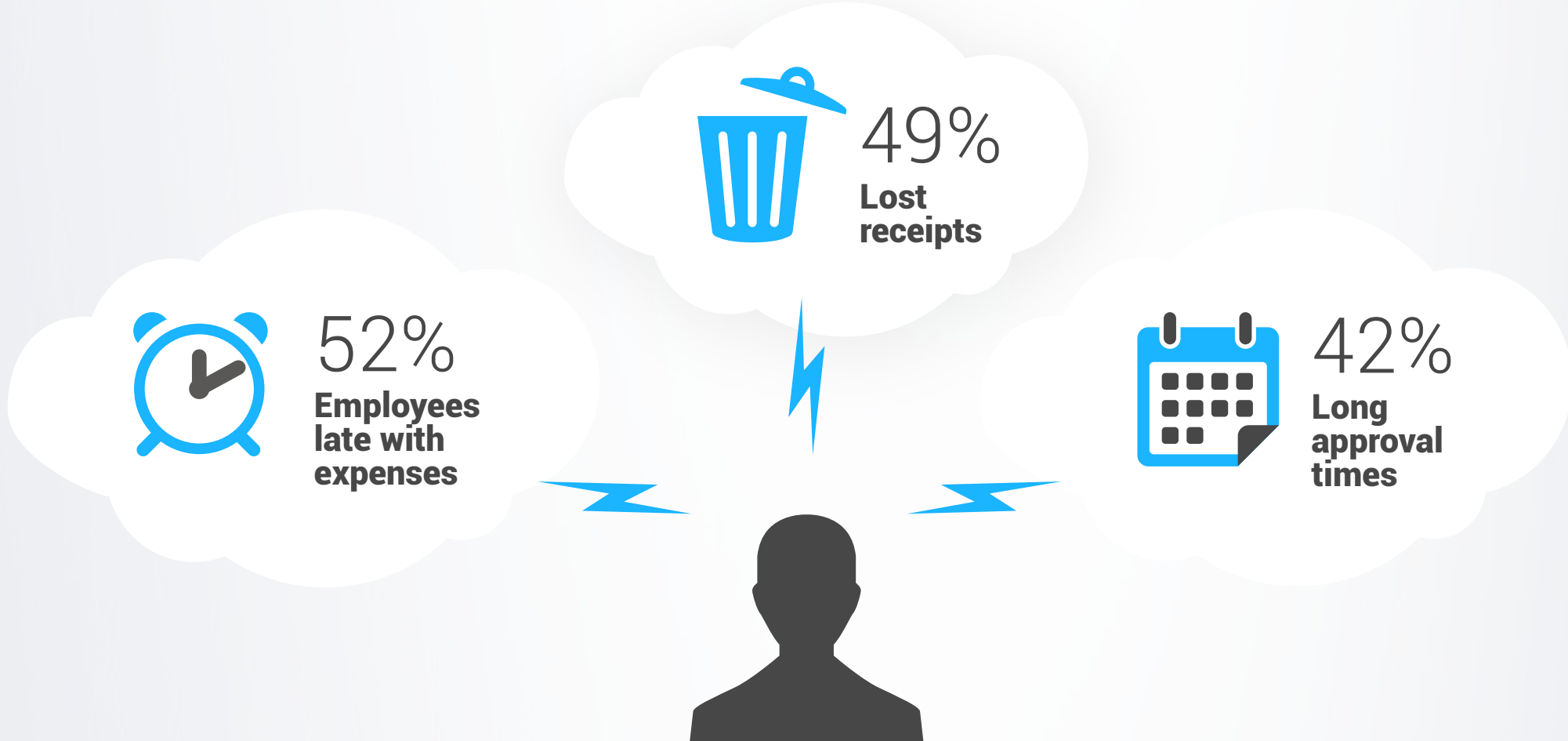


HOW CAN THIS BE FIXED?



THE NEED FOR DIGITAL EXPENSE MANAGEMENT GOES BEYOND FINANCIAL ISSUES

The top pain points of finance assistants aren't directly financial in nature::



And there are wider trends supporting digital expense management:



ADOPTION RATES SHOW INDUSTRIES ARE REALIZING THE BENEFITS OF ELECTRONIC EXPENSE MANAGEMENT....

| 2014 | WHAT WE HAVE SEEN | 2016 | WHAT WE WILL CONTINUE TO SEE |
|------|--|------|--|
| 66% | of organizations were using electronic expense management solutions | 80% | plan to switch from manual to electronic T&E management by 2016 |
| 75% | of small businesses experienced 100% ROI within the first year of implementation | 74% | of small businesses & mid-size companies intend to make the switch |
| | | 89% | of enterprises intend to make the switch |

SO WHY NOT MAKE THE SWITCH?

Get ahead and learn more about our electronic expenses management solution at coupa.com/expenses

or see the Coupa Benchmark at coupa.com/benchmark to see how your organization stacks up.