

 **coupa**
CHAMPIONS
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Coupa's Customer Advocacy Program

Join the Coupa Champions Program and be a part of a community of spend leaders who are advocating for Coupa by taking reference calls, speaking at events, sharing success stories, participating in media opportunities and more.

Why join?

Get Special Perks

Receive limited-edition Coupa Champions swag and be eligible for exclusive benefits at select events.

Elevate Your Career

Get recognized for your experience and accelerate upward mobility within your organization.

Build your Network

Connect with our diverse Community of thought leaders from around the world at Coupa events and meetings.

Showcase your Success

Increase visibility of your personal brand by sharing your business spend management success.



“ Being a Coupa advocate the past 6 years has enabled me to interact with potential new customers to share our experiences, lessons learned, and best practices and then continue to engage with many of these same people & companies as they become part of the Coupa community. ”

— **Myron Gramelspacher**,
Sr. Director, Global Indirect Sourcing at Greif

Join Now!

Signing up is easy!

Visit www.coupa.com/joinchampions