

Coupa Analytics

Customers use Coupa to manage their Spend Management initiatives, delivering billions in savings, managing risk, and improving operational effectiveness for their businesses. Each customer works with the Coupa team to define their specific goals and the success metrics that will be used to monitor performance against those goals. Coupa Analytics allows business managers to see where things stand with their initiatives and what might lie ahead.

Managers want to look at a simple dashboard which pulls together accurate, up-to-date operating information with all of the KPIs that they're using to monitor success against their business goals. If they want to add a goal or make a tweak to the dashboard, they don't want to have engage an expert from IT. With Coupa Analytics, business leaders get the data that they want, refreshed every day if they want, without the typical long turnaround times for tweaks.

Get Complete Visibility Into Spend

Easy drill-down into spend management categories yields details on individual transactions across Procurement, Invoicing, Expenses—as well as power applications. See what you're spending your money on and with whom.

Get Started With Pre-Defined Reports

Basic reports, such as spend by commodity, supplier, or account segment, are all there to get things going. Role-specific dashboards help each user get started.

Get Business Configurable Dashboards

Drag-and-drop report building lets leaders configure dashboards with the KPIs and target levels that they need to track the success of their spend management initiatives, without having to rely on IT.

Select From Our Success Metric Library

Our best-practice KPIs gives managers a jump-start on building their own success dashboards. Each KPI is automatically calculated "out of the box" as soon as it's included in a dashboard, and gives the ability to drill down into the operational data.

Optimize Spend

Full visibility into spend highlights opportunities to improve processes for efficiency and savings. Annual, quarterly, and monthly time series helps managers understand trends and optimize accordingly.

Deploy Now

There's no waiting and no hunting for the right data. Pre-configured dashboards and out-of-the-box full integration with transactional spend management promise smarter insights into business processes from day one.

Steer Clear Of Expensive IT Involvement

Avoid designing, implementing, and maintaining a Business Intelligence (BI) solution from scratch, and then reconfiguring it for an acquisition or organizational changes.

KEY FEATURES

- Persona Based Dashboards
- Out-of-the-Box Dashboards For Procurement, Finance And Operations
- Easily Customized Dashboards and Reports
- Holistic View of Spend Management
- Dashboard Level Security
- Report Automation and Scheduling

"Coupa brought a level of maturity to our business that had not been there before, giving us far more insight into active spends to be able to influence them in the appropriate way."

DECLAN HOLZMAN
Strategic Sourcing Manager
Groupon