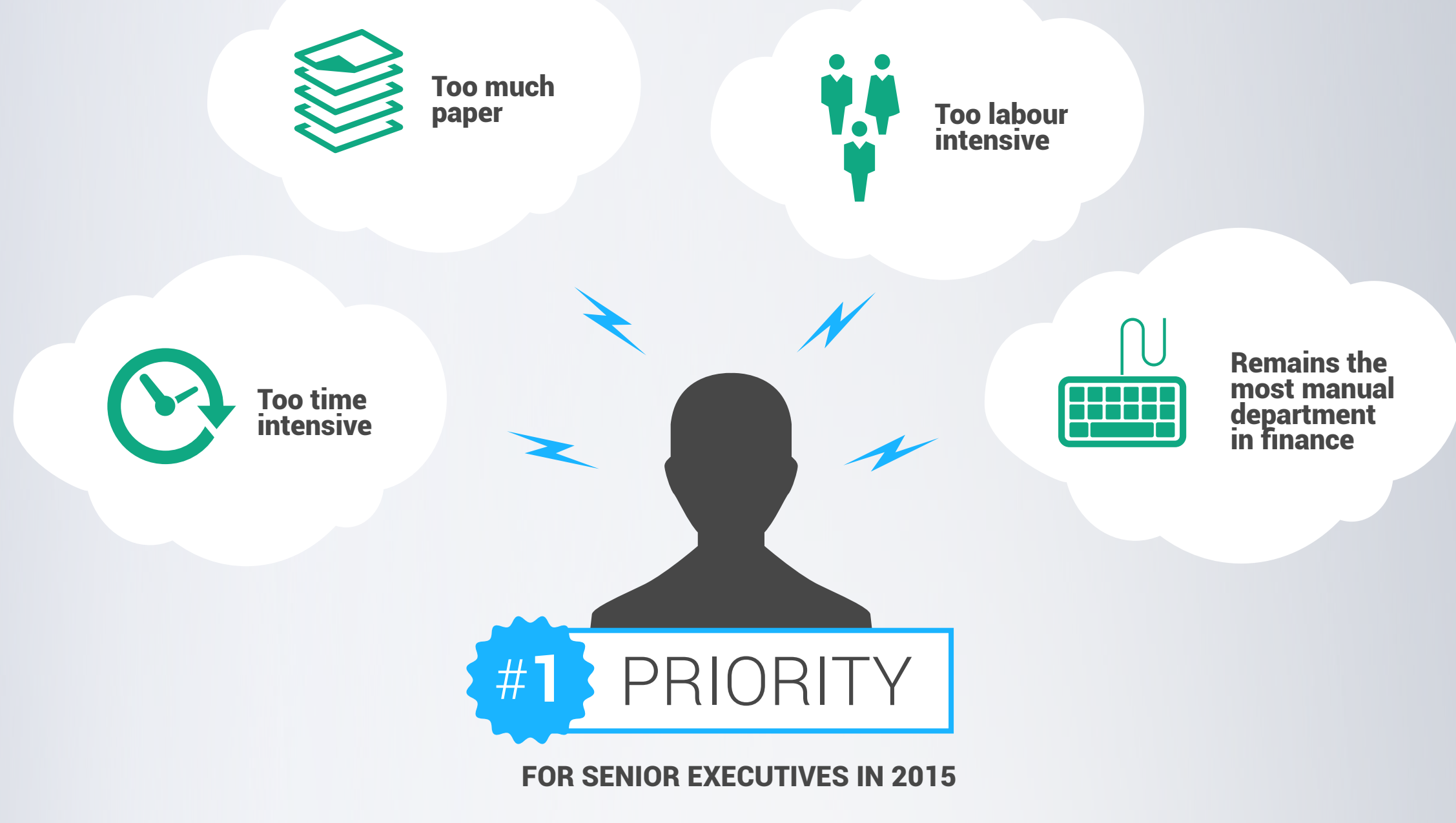


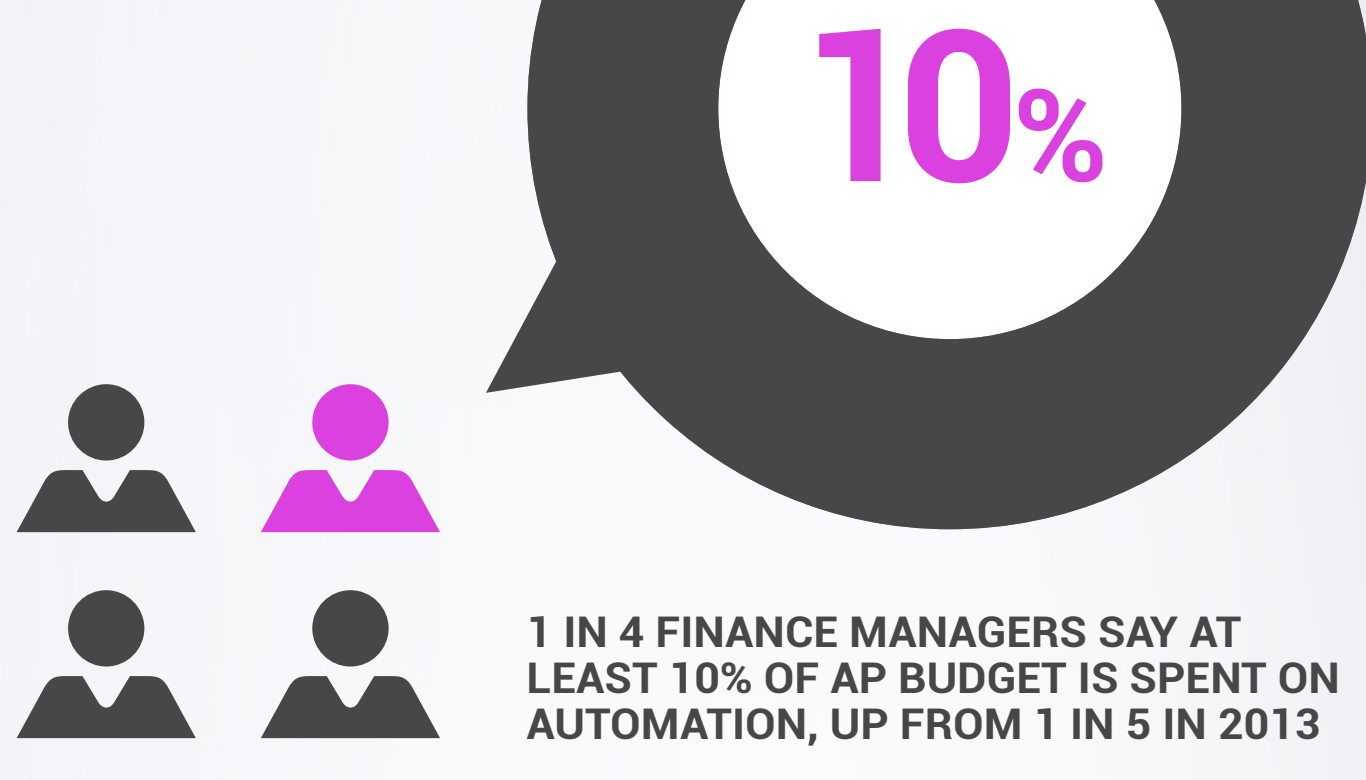
AP IS A PROBLEM THAT NEEDS FIXING



#1 PRIORITY

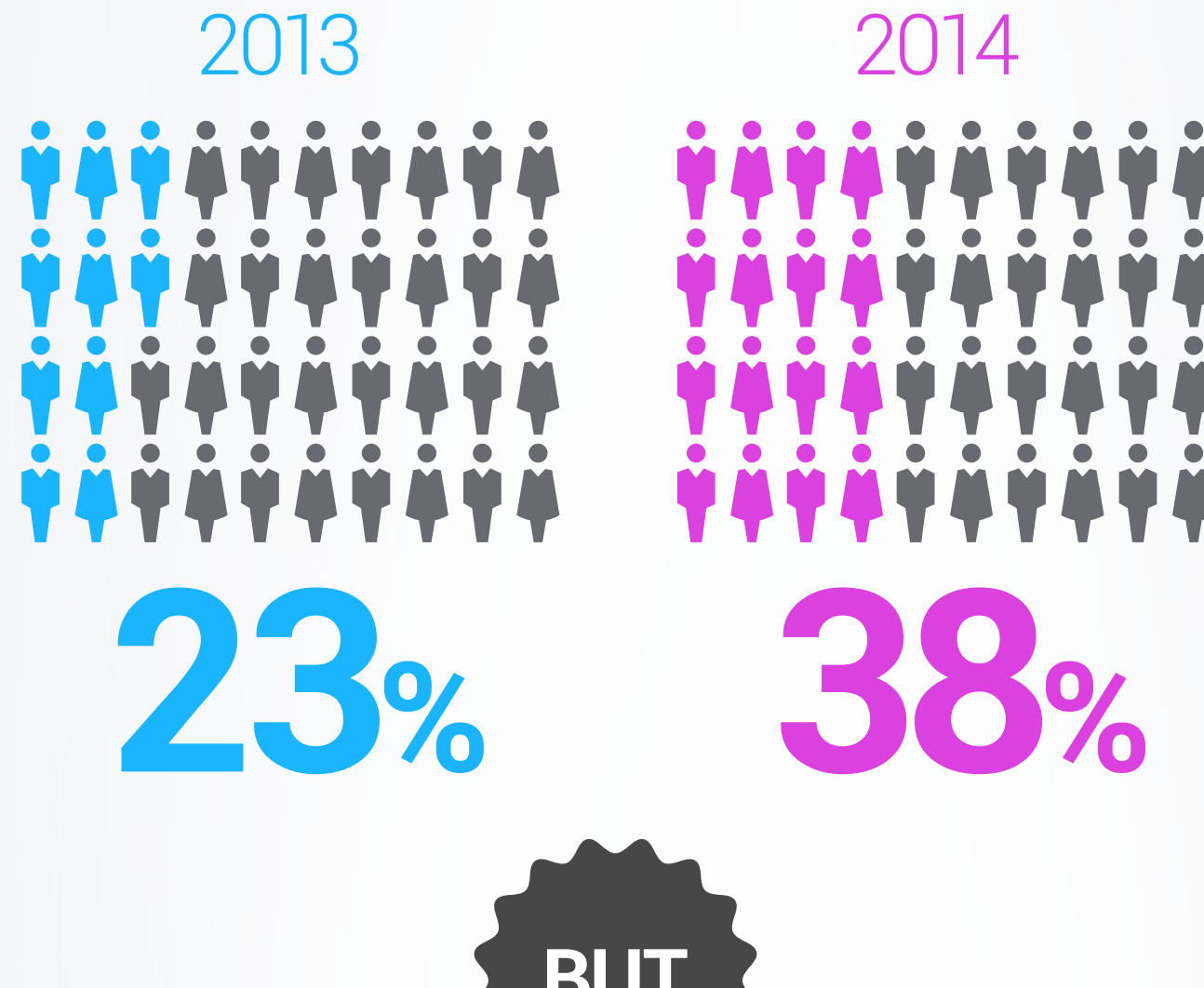
FOR SENIOR EXECUTIVES IN 2015

ORGANIZATIONS ARE SPENDING MORE TO FIX THE PROBLEM



OCR: A METHOD OF AUTOMATION ON THE RISE

USE OF OCR NEARLY DOUBLED FROM 2013 TO 2014



IT CLEARLY HASN'T MET THE NEEDS OF EVERYONE

WHAT'S THE BEST WAY TO AUTOMATE?

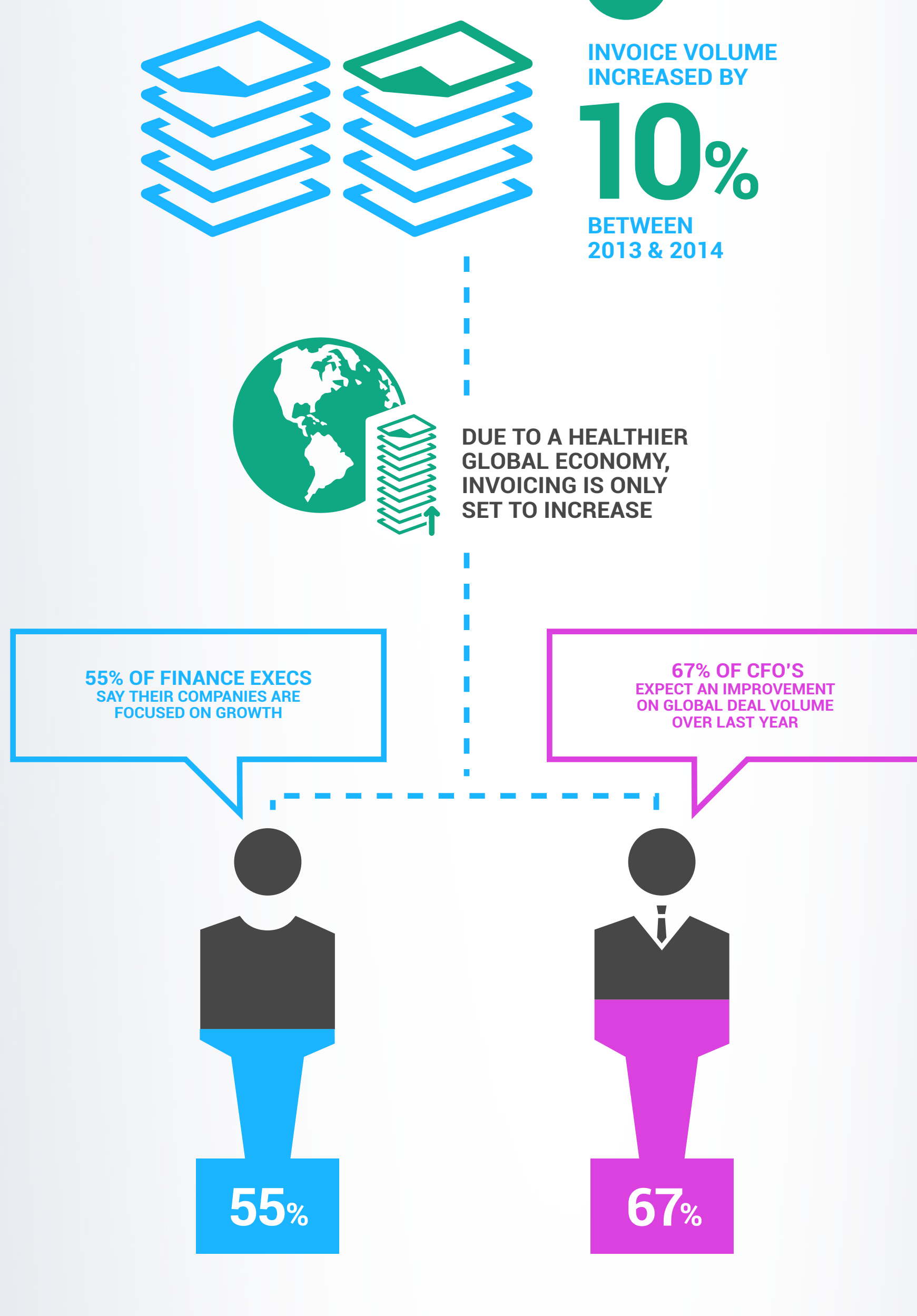
AUTOMATION CAN TAKE MANY FORMS

INTRODUCING E-INVOICING

ALLOWING YOU TO...

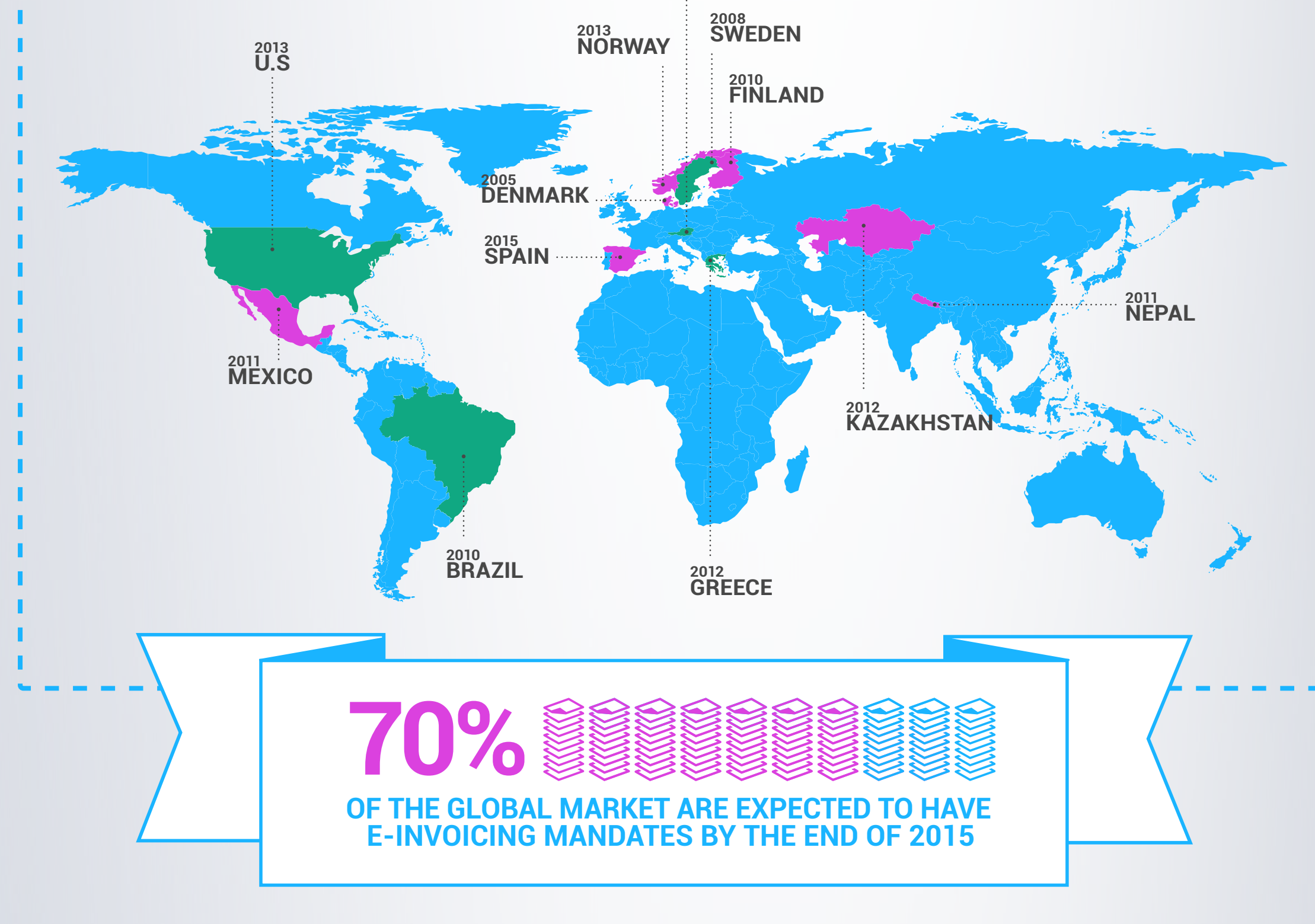
- ✓ REMOVE DATA ENTRY
- ✓ CHECK AGAINST A PO
- ✓ CHECK FOR A SUPPLIER REFERENCE
- ✓ CHECK WHETHER THE INVOICE ADDS UP

PREPARING FOR GROWTH



GOVERNMENTS AWARE OF BENEFITS OF E-INVOICING

12 COUNTRIES ALREADY HAVE SOME FORM OF PUBLIC SECTOR E-INVOICING MANDATE

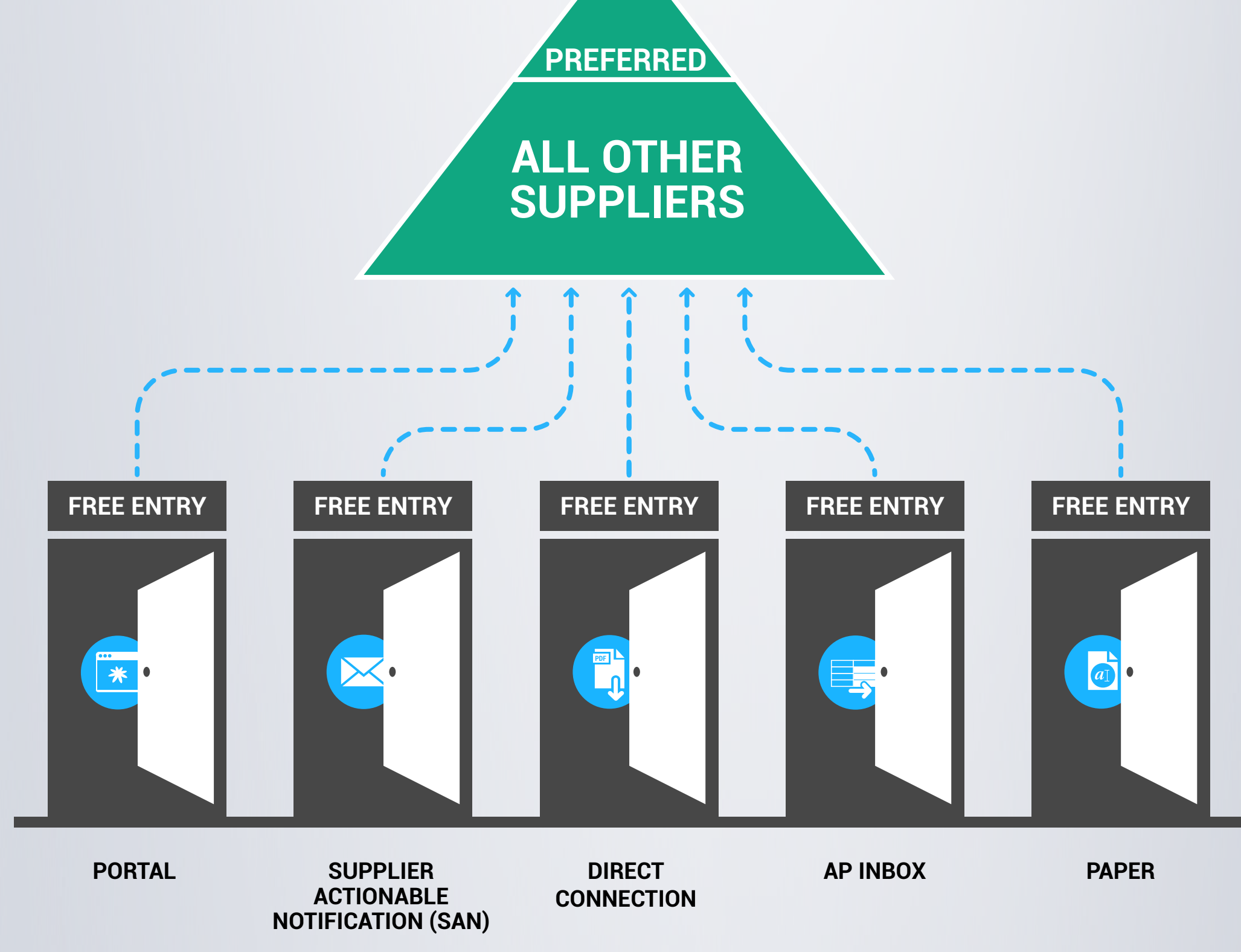


70% OF THE GLOBAL MARKET ARE EXPECTED TO HAVE E-INVOICING MANDATES BY THE END OF 2015

SO WHY NOT MAKE THE SWITCH?

NOT ALL E-INVOICING SOLUTIONS WERE CREATED EQUALLY

COUPA'S OPEN BUSINESS NETWORK MEANS ALL SUPPLIERS (NOT JUST YOUR PREFERRED ONES) CAN INVOICE ON DAY 1



CLOUD BASED, OPEN-NETWORK E-INVOICING IS THE ONLY WAY TO GO

Looking into e-Invoicing solutions?
Why not start with the best in the market?

Learn more about our market-leading solution at coupa.com/invoicing or see the Coupa Benchmark at coupa.com/benchmark to see how your current solution stacks up.