

A background image showing a close-up of a hand pressing buttons on a calculator, with a blurred office setting in the background. A large, stylized blue flower graphic is on the left side of the page.

SAVE MONEY ON YOUR EVERYDAY BUSINESS SPEND

SAVINGS FROM DAY ONE

Coupa Advantage offers pre-negotiated discounts from premier suppliers in business categories such as office supplies, branded promotional products, background checks, employee perks and more. The program leverages the collective buying power of hundreds of global Coupa customers to deliver substantial savings for all of our customers.

START SAVING FROM DAY ONE

You can immediately take advantage of Coupa Advantage savings, as soon as you become a Coupa customer. There is no need to wait until you go live with Coupa, you can start saving money with Coupa Advantage suppliers from day one.

EASY TO USE AND ZERO RISK

We do the work for you. We start by analyzing your spend and identifying key areas where we can save you money. Once you let us know that you want to use Coupa Advantage, we'll introduce you to the suppliers that you're ready to use. The best part? Coupa Advantage is an included benefit of your Coupa subscription, there are no fees and no risks. In addition, there are no minimums to buy and no exclusivity agreements you need to sign. Start or stop using any of the Coupa Advantage suppliers at any time – but once you start saving you won't want to stop.

THE POWER OF WE

At Coupa, we believe that working together delivers results far greater than working alone. We put this into practice with Coupa Advantage. We've combined the spending power of our customers, putting hundreds of billions of dollars behind our negotiating power. The "Power of We" reaches even further, to directly impact global communities. Each time a customer purchases from a Coupa Advantage supplier, we're able to donate a percentage of that spend to charitable causes around the world.

ALREADY HAVE A SOURCING TEAM?

You're in good company. Many Coupa Advantage customers have dedicated sourcing teams, but using Coupa Advantage pre-negotiated contracts allows your team to focus their time on more strategic categories and negotiations. You will optimize and extend your sourcing team's performance with Coupa Advantage.

What?
Significant discounts from top suppliers

How?
We negotiate on behalf of all our customers

Categories?
Everything from Marketing and MRO to Travel

Any Catch?
Nope. Included.
No exclusives.
No minimums.

"Through Coupa Advantage we're able to get better pricing than we would be able to get on our own volume. One example is we were able to save 15% on our rental car spend."

HYRUM KIRTON
AVALON

"What sets Coupa Advantage apart from other group purchasing programs is there aren't a lot of ties, there aren't a lot of commitments. That's a huge distinction in these group purchasing programs."

CLIFF GOTT
THE FRESH MARKET

SAMPLE CATEGORIES		
Office Supplies	Employee Perks	IT Hardware and Software
MRO	Promotional Products	Greeting Cards
Background Checks	Telecom	Roofing
Translation	Packaging	Flooring
Digital Print	Scanning	HVAC
Janitorial Supplies	Furniture	Plumbing
Breakroom Supplies	Conferencing	Accounts Payable
Staffing	Small Parcel Audit	Safety
Car Rental	Flowers & Gifts	Warehouse

VALUE AS A SERVICE THAT DRIVES PROFITABILITY

Only Coupa provides a transformational Savings-as-a-Service platform that is easily configurable for your constantly evolving business needs. With Coupa, you can leapfrog your competition by maximizing savings – all with an amazing user experience that drives 100% adoption for your employees and suppliers. Coupa Advantage helps you increase your savings right from day one, directly impacting your bottom line.

PARTICIPATING SUPPLIERS



ABOUT COUPA

The Coupa Spend Management platform provides a unique model that allows companies to start with any application and easily extend to cover all areas of business spending (including e-invoicing, procurement, sourcing, expenses and inventory) without having to integrate applications to one another. Coupa works with any ERP system such as SAP, Oracle, NetSuite, Workday or Great Plains to provide businesses with the measurable results long lacking in cloud spend management; every person that touches Coupa experiences a solution that increases B2B efficiency and drives profitability. **Find out more at <http://www.coupa.com>.**